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“The Heritage & Architecture of St. Croix” announced as a *Premier Selection* Of the 2011 Urban Suburban Film Festival

PHILADELPHIA, PA – George Clifford Blackmon, Co-Founder & CEO of the **Urban Suburban Film Festival (USFF)** has announced the screening of “The Heritage & Architecture of St. Croix: A CHANT Walking Tour ” as one of the premier selections of the 2011 Festival to be held this June at the African American Museum in Philadelphia on Friday, June 24, 2011.

Using the unique style of a walking tour, the film engages viewers on a journey through the narrow alleyways & historic vistas of St. Croix and the U.S. Virgin Islands. “The Heritage” also explores and uncovers Danish Colonial and African influences on the island’s architecture and its communities.

With a particular focus on production & historical precision, the film took more than two- and-a-half years to produce. It was time well spent as the film is already receiving accolades. “With respect to accuracy, impact and quality, the [film] is excellent” raved Virgin Island Historical & Cultural Activist Gerald Emanuel to the St. Croix Source which covered the movie’s Caribbean Debut.

In addition to regional production partners, “The Heritage & Architecture of St Croix” was directed by award-winning BET Network & E! Entertainment Host Cathy SitaRam, who will travel to Philadelphia for the USFF Screening. She will also engage film viewers and industry hopefuls during the festival’s “Dreamcatchers” Panel, both of which are open to the public.

“To engage the Delaware Valley in the rich cultural history of the Caribbean through dynamically produced-film is what USFF is all about”, added Blackmon. “We are pleased to host Cathy and this outstanding international selection in our 2011 Festival. We encourage every member of the community to experience this exclusive presentation”

Returning for its third year of showcasing outstanding filmmaking & talent, the **Urban Suburban Film Festival (USFF)** will host three days of select screenings, exclusive workshops, & industry-leading panel discussions from Friday, June 24, 2011 through Sunday, June 26, 2011. The event will be headquartered on Philadelphia’s “City Line” Corridor, the city’s hub for television, radio, & media production. Up-to-the-minute festival updates, schedule details, and ticketing information can be accessed at www.urbansuburbanfilmfestival.com.

The public can purchase tickets for all festival events including “The Heritage & Architecture of St. Croix” screening beginning April 1, 2011.

Major Sponsors of the **2011 Urban Suburban Film Festival** include: Citibank, Employee Benefits Consulting Services, MoMac Media, Cruzan Rum, Bahamas International Film Festival and Mirror Media Solutions.

June 24 through 26, 2011 • Philadelphia, PA • www.urbansuburbanfilmfestival.com