



*"IT'S ALL
ABOUT THE
FILM...."*



2012 MEDIA KIT & SPONSORSHIP GUIDE

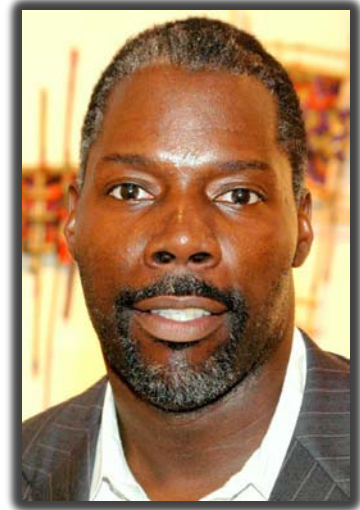


Dear Friends,

Welcome to the 4th Annual Urban Suburban Film Festival. We're pleased to offer you another four-day weekend of engagement, exhilaration, and excitement!

As we're fond of saying at USFF, "It's all about the film" —we look forward to our fans, new and returning, enjoying the slate of international films from all genres that our panel of judges has selected for you to see. In addition to the exciting premieres, and multiple debuts the 2012 USFF will offer, I hope that you'll take the time to really enjoy the other selected films submitted by independent filmmakers that will be screened over the weekend.

Many of these stories are powerful and unique insights at issues and ideas that may really open your mind about your own personal feelings on them.



The Urban Suburban Experience is more than just about movies, it's about networking and growth. Be sure to participate in our special receptions, hands-on workshops, community based showings, and evening events scheduled over the next few days. One of the unique features of our festival is that we're still growing, so even outside of the screening events, you are likely to have a chance to talk with a film director who can help move your idea to the next level, a business manager or investor who can help you connect to funding for your project, or even just have an extended conversation with a actor that you've become a fan of. All of these things have happened for our participants in past years of the festival, this could be the year that exceptional memories happen for you too. New events are added all of the time, so be sure to visit the information desk daily to ask them about last minute events that may not be listed in this guide.

USFF has grown over the past few years, and I cannot thank our team of directors, volunteers, coordinators, fans, and participants enough for your ongoing support of the festival. The Philadelphia region has always been an incubator of creative ideas, innovative filmmaking, and discerning fans. I know that we'll be able to continue to develop and grow all of our ideas, and dreams into realities now and into the future.

You will find a lot of useful information to navigating the Urban Suburban Film Festival in this guide. In addition to discovering our plans for this year's events, you'll be able to learn about our ongoing mission, and our accomplishments of the past. As always, we have a terrific staff of coordinators and volunteers about this year, so please do not hesitate to ask anyone on our team if you have additional questions or need help setting meetings, directions to theaters, or finding your favorite restaurants. We are here to make your Festival experience as easy to navigate as possible.

Whether it's your 4th time with us or your first, we welcome you to USFF. We're glad you're here!

George Clifford Blackmon
Executive Director, Chief Executive and Co-Founder



2012 USFF Lead Sponsors



U.S. VIRGIN ISLANDSSM

st.CROIX st.JOHN st.THOMAS

VISITUSVI.COM

The Citibank logo consists of the word "citibank" in a blue, lowercase, sans-serif font. A red arc is positioned above the letter "i", resembling a stylized smile or a bridge.



The Festival

The Urban Suburban Film Festival (USFF) was created to bring together artists who have a passion for film making, and seek to find an opportunity to showcase, and distribute their films. USFF will also provide an opportunity for the businesses associated with the organization to collaborate with individuals of similar interests and goals, helping them not only to work together, but also increase their involvement in the community.

Each year, the nucleus of our efforts is a festival showcase that includes film screenings from all genres, hands-on creative workshops, influential panel discussions, and memorable special events. In addition, USFF provides an atmosphere for individuals to network, and collaborate with each other on future projects. Aspiring entrepreneurs, industry professionals, community businesses & organizations, local dignitaries, & emerging film makers use the festival as a launch pad for future opportunities & endeavors.

The Mission

Collaboration:

Our goal is to offer each attendee the opportunity to solicit advice & support one another's projects.

Freedom of Expression:

Our goal is to encourage diverse and robust expression through film that crosses many genres.

Education:

To facilitate workshops & provide information necessary to empower the artist.

Opportunity:

It is extremely important that each attendee be provided with an opportunity to meet theater & film makers that are considered "insiders".

Celebration:

With our competition, outstanding artists achieve industry recognition through our jury program.

The Team

- **George C. Blackmon, Co-Founder President, and Chief Marketing Executive**
george@urbansuburbanfilmfestival.com
- **Andrew Harmon, Senior Creative Director & Co-Founder**
aharmon_1992@yahoo.com
- **Angelique Marshall, Senior Creative Director**
liquem@verizon.net
- **Diane Blackmon, Coordinator**
diane@urbansuburbanfilmfestival.com
- **Jamika Richardson, Coordinator**
jamikajorden@aol.com
- **Manuel McDonnell-Smith, Communications Director**
manuelsmith@gmail.com

Yearly Festival-based Events & Sponsorship Opportunities

The Urban Suburban Team plans an inventive and exciting festival each year, based around these focus events. Each of the events below can be acquired for sponsorship individually, or as a group of events for maximum exposure for your branding message.

•Film Screenings

These are primarily designed to assist the artist by allowing the film to be seen by the mass public. Various films ranging from documentaries, short film and studio premiers representing the best in Black, Hispanic, Asian, Korean and Middle Eastern films will be screened throughout the festival.

•Premieres

Studios, networks and Public Broadcast Stations that premiere content at the USFF offers a heightened level of excitement and curiosity for the filmgoer. We follow the time honored tradition of providing a Q&A period immediately following the film showing which allows the audience to gain greater insight into the creative process.

• Hands On Workshops

Our workshops are class room style situations which allow for filmmaker, writer and actor to pick up pointers from the various experts in their respective fields.

•USFF Panel Forums

A showcase to provide an open ended discussion which will allow a more candid discussion concerning the issues that confront the media and its filmmakers, industry executive and other creative contemporaries.

•One on One with USFF

Special Guest speaker - An intimate discussion with an artist that will cover a wide range of topics and issues in their career.

•Entertainment

Live entertainment and social engagements will sprinkle the night. Attendees will enjoy various museums and fashion themed events.

•Awards and Closing Ceremony

The final event will award the filmmakers with “best of the best” awards.

2011 USFF Press Coverage



The Philadelphia Inquirer
06/21/11



The Bahamas Weekly
06/05/11



CaribVue Magazine
06/08/11



The Philadelphia Sunday Sun
03/07/11



The Philadelphia Tribune
06/21/11



BlackVibes.com
06/21/11



2011 USFF Jury Awarded Films



Moment of Truth: The Andy Meyers Story

2011 Documentary Award

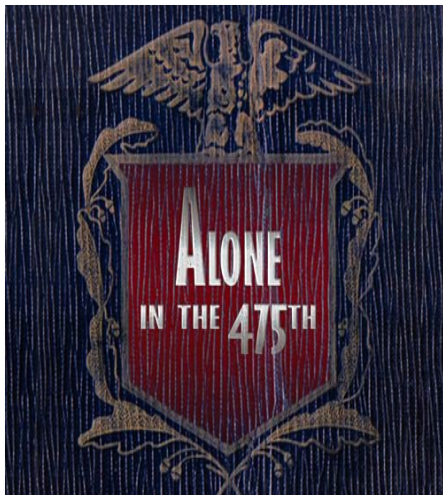
Director: Steven Canfield



What You Need

2011 Short Film Award Winner

Director: Nickolas Duarte



Alone in the 475th

2011 Animation Award

Director: George Gantzer



Skew

2011 Feature Film Award

Director: Seve Schlenz

2011 USFF Event & Sponsorship Highlights

urban SUBURBAN
FILM FESTIVAL
"It's all about the film"

COMEDY SHOW • PREVIEW SHOW • DREAMCATCHER • BIFF DAY

<p>THE URBAN CINEMA CLUB MOOREHEAD BANQUET HALL 360 NORTH 2ND STREET THURSDAY JUNE 23RD, 2011 7:30PM TO 12AM</p>	<p>AFRICAN AMERICAN MUSEUM 700 ARCH STREET FRIDAY JUNE 24TH, 2011 7:30 PM TO 12AM FILMS, WORKSHOPS, PANELS ALL DAY AT THE COCHRANE PLAZA CITY AVENUE</p>	<p>COCHRANE PLAZA (CITY AVENUE) WOMEN'S PANEL, DISCUSSION SATURDAY JUNE 25TH, 2011 FILMS, WORKSHOPS, PANELS ALL DAY AT THE COCHRANE PLAZA CITY AVENUE 11AM TO 8PM</p>	<p>COCHRANE PLAZA (CITY AVENUE) FILMMAKERS FROM THE BARBARAS SUNDAY JUNE 26TH, 2011 FILMS, WORKSHOPS, PANELS ALL DAY AT THE COCHRANE PLAZA CITY AVENUE 11AM TO 8PM</p>
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SUMMER 2011 • JUNE 23-26 • PHILADELPHIA
FOR TICKET INFORMATION PLEASE VISIT WWW.URBANSUBURBANFILMFESTIVAL.COM

BROADWAY **SWG** **US VIRGIN ISLANDS** **AMERICAN MUSEUM OF NATURAL HISTORY** **AMERICAN FILM INSTITUTE** **AMERICAN FILM BOARD** **AMERICAN FILM BOARD** **AMERICAN FILM BOARD**

IS SHE CRAZY?!

MARY JAMES:
THE PREACHER LADY
OF RIVERDALE

AN EVA JANE BUNKLEY FILM

A JOINT PRODUCTION OF EVA-LUTION STUDIOS AND THE URBAN SUBURBAN FILM FESTIVAL

IS SHE CRAZY? MARY JAMES, THE PREACHER LADY OF RIVERDALE
HEART OF LOVE OUTREACH MINISTRIES THE HONORABLE MAMOR DR. EVELYN WINN-DONN
APOSTLE CARY L. MILES SR. PH.D. PASTOR KARMEN HUNTER PASTOR HARRY J. RILEY
PRODUCED AND EDITED BY EVA JANE BUNKLEY MUSIC BY ANGELUS CANNON
EVA-LUTIONSTUDIOS.COM URBANSUBURBANFILMFESTIVAL.COM

Eva-Lution Studios **Urban Suburban**

URBAN SUBURBAN
FILM FESTIVAL &
US VIRGIN ISLANDS
COCKTAIL RECEPTION
& FILM SCREENING

FEATURING FORMER BET HOSTESS,
FILMMAKER CATHY SITARAM

FRIDAY, JUNE 24TH, 2011
7:30 PM - 12 AM | INVITE ONLY
AT AFRICAN AMERICAN MUSEUM
IN PHILADELPHIA

AFRICAN AMERICAN MUSEUM IN PHILADELPHIA
701 ARCH STREET, PHILADELPHIA, PA 19106
WWW.URBANSUBURBANFILMFESTIVAL.COM

Urban Suburban **US VIRGIN ISLANDS** **AMERICAN MUSEUM OF NATURAL HISTORY** **AMERICAN FILM BOARD** **AMERICAN FILM BOARD** **AMERICAN FILM BOARD**

One Woman's Extraordinary Journey

My Mother Was a Butterfly

IN PLACE
2011
AFRICAN AMERICAN MUSEUM OF NATURAL HISTORY
PHILADELPHIA

a film by Eva Jane Bunkley

Film Submissions

Eligibility Requirements

- Narratives Feature Films maximum running time is 90 minutes
- Documentary Films maximum running time is 75 minutes
- Short Film Series maximum running time is 30 minutes
- Films must have been completed post June 1, 2008
 - Films must have been directed by a person
 - Films must not have had any prior releases (i.e. television, theatrical or internet broadcast)

Contact Andrew Harmon
Senior Creative Director & Co Founder
aharmon_1992@aol.com

Programming

Ideas for USFF events (not sponsorship related), screenings, and workshops are always welcome.

Contact Angelique Marshall
Senior Creative Director
liquem@verizon.net

Sponsorship & Advertising

Please contact George Clifford Blackmon, Co-Founder, President, & Chief Marketing Executive if you are interested in sponsorship and advertising opportunities.

George Clifford Blackmon
Co-Founder, President, & Chief Marketing Executive
215-603-1937 phone
215-878-5227 fax

gblackmon@urbansuburbanfilmfestival.com

